



**Strategic Enrolment
Development Plan**



**Academic
Excellence**

Strengthen Programmes

Finances

Ensure Financial Stability

**Human
Resources**

Foster Faculty and Staff Excellence

Facilities

Provide a Safe, Flexible and Innovative Campus

**Community
Perception**

Identify New Approaches for Promoting
a Positive Public Perception

Foundation

2011-2012

Year 2

Year 3

AE

Maintain accreditation status through successful accreditation visits	Enhance Secondary learning experience through exchange opportunities and new programmes	
		Develop a five-year technology plan
Complete electronic documentation of curriculum		Complete needs and growth assessment
Ensure vertical and horizontal integration of curriculum		
	Maintain DP pass rates which exceed the international pass rate	

FI

Generate additional funds through fundraising activities	Set % of tuition to go to financial reserve	Ensure the comprehensive financial plan is in accordance with the growth plan
Stabilize financial operations through cost cutting for 2011/12 and budgeting for 2012/13 and future periods		
	Increase Parental/Friends support and involvement	Develop strategic alliances
	Plan to set aside funds for the future	
	Start and maintain a financial reserve for funding growth and for variables requiring immediate funding	

HR

Implement measures to maintain and improve faculty retention		
Maintain an internationally competitive pay package and progressive benefits		
Recruit qualified teachers from the region	Hire the right people with the right credentials at the right time	
Implement a structured appraisal system		
	Ensure IB training guidelines are met or exceeded	Develop strategic alliances with the Dept of Ed, HLSCC and other schools in the region
	Develop a structured professional development plan	

FA

Create and implement a facilities maintenance plan

CP

Determine key messages to be used in strategic development activities for 2011/12	
Develop a structured marketing plan in conjunction with key messages	
Define fundraising goals and activities and execute them according to plans using the strategic development framework	
Enhance participation in community activities	Invite prominent people to visit the school and to speak to student groups
	Engage support from a wider range of local businesses

Grow

Nurture

Years 4-10

Year 10 +

AE

Maintain DP pass rates which exceed the international pass rate

Maintain diverse student and faculty bodies

Enhance Secondary school curricular and co-curricular programmes to ensure progressive growth in student enrolment

FI

Ensure the comprehensive financial plan is aligned with the School's growth plan

Explore how Cedar can benefit from Government assistance

Develop strategic alliances

Use grants to finance special projects

Increase capital fund by a minimum of \$100,000 per school year

HR

Hire the right people with the right credentials at the right time

Maintain and improve faculty retention

Ensure IB training guidelines are met or exceeded

Maintain an internationally competitive pay package and progressive benefits

FA

Adhere to the facilities maintenance plan and revise as necessary

Enhance and expand facilities to meet the curricular and co-curricular needs of the School

Create a facilities and physical asset replacement plan

CP

Maintain active participation in community activities by students and faculty

Review and revise the marketing plan as needed given the growth and changes of the School

Review fundraising goals and activities and revise as necessary